

# LUCID OPTICS

ON TARGET - UNDER BUDGET



2018

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# THANK YOU FOR THE INTEREST IN LUCID OPTICS

LUCID Optics Founder, Jason Wilson sending it to 1200yds,  
at the 2017 Long Range Clinic

First, thank you for the interest in LUCID Optics. I would like to personally extend a very sincere thank you to all of our supporters. You have made our dream of growing a company the old fashioned way, one satisfied customer at a time, a reality.

We strive, every day to live up to the demanding expectations of our loyal customers. Without our loyal, satisfied customers, the dream that is "LUCID Optics" would not be possible. I can't begin to express how excited we are to share with you all of the NEW products this year and to see the top sellers continue to gain reach in the industry.

Just as important as it was when we began, maybe even more so today, keeping up with today's political and economic forces is tough enough without spending excessive amounts on the right gear. In a world gone crazy with corporate attitudes and high prices we are proud to still be an exception. This is achieved by challenging stereotypes and thoughtfully creating our items with features and benefits that make sense for the

intended use. There will not be any "me too" products in our line. Each one is designed to fit a specific set of needs. We firmly believe that overkill is truly underrated and when applied skillfully and properly there really are no limits to what is possible. We create our products through practical hands on approach, not in a boardroom or in a high-rise building somewhere, but on the range in the hands of capable law enforcement, military, competition and recreational shooters alike. This foundation and approach in the product development ensures that LUCID Optics is able to offer a refreshing, functional perspective on all of the critical details of each product we produce.

Thank you & Best Regards,  
Jason Wilson | CEO & Founder of LUCID Optics

[www.lucidoptics.com](http://www.lucidoptics.com)

# FREQUENTLY ASKED QUESTIONS

Through the years we have identified a short list of common questions that we get on a regular basis. In an effort to help our customers get the answers to their questions in the most efficient way, we have published some of them here as well as on the LUCID Optics website ([www.lucidoptics.com](http://www.lucidoptics.com)). If you have questions that are outside these, or simply want to discuss our products, please don't hesitate to contact us directly.

(Q) Where are the LUCID Optics products made?

(A) All of our products are designed and engineered right here in Riverton, Wyoming. Some of our items are made right here at home in the U.S.A., while other items in our line suffer from the reality that in order to be able to offer them at a price point that is acceptable by the market we have them assembled in Asia.

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(Q) Why are the prices on the LUCID Optics website higher in contrast to other on-line dealers?

(A) This is intentional, we protect our dealers and distributors by only offering our products at the MSRP. This way we are not competing with our dealers while still allowing access to the products for customers that do not have a dealer in their area. Also, this policy allows access for those that wish to purchase directly from LUCID Optics.

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(Q) Why does the HD7, NOT come with lens covers?

(A) LUCID Optics does not make lens caps for our optics for a few reasons. Lens caps are a strong subjective/functional fashion item for optics so it would be nearly impossible for us to do a quality job of providing them. Also, there are several issues with lens caps including patents to consider. We do now carry neoprene optic covers. We have found that they do an outstanding job. Visit the LUCID Optics web site for more information.

(Q) What mount do I need to allow for proper alignment of the 2x-5x Variable Magnifier with my "Other Brand" red dot sight?

(A) It is not practical for us to keep up to date with all of the other red dot sights specifications in regards to mounting compatibilities. We can only speak to the LUCID Optics products properly. Please understand that LUCID Optics does not make mounts for our magnifiers. There are several issues with mounts including patents to consider. We recommend "American Defense Manufacturing." They do a great job of making many types and styles of mounts.

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(Q) What does the LUCID Optics Limited Lifetime Warranty cover?

(A) Let's keep it simple, basically we guarantee that LUCID Optics branded items will be free from manufacturer defects and hold up to the normal use. Please note that this is not a license to abuse our products and then ask for a refund. Bottom line, if there is truly a problem with the item, LUCID Optics will make every effort to make the situation right. As for the non-LUCID Optics branded items we may carry, they will be subject to the original manufacturer's warranty.

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(Q) What happens if the battery fails and causes the optic to no longer function?

(A) In a battery failure resulting in leakage or corrosion, the issue is with the battery not the optic. LUCID Optics can not fully warranty the product from such a failure since we have no way of controlling the quality of the batteries. In these cases we typically make every effort to get the optic cleaned up and back in function. If this process is unsuccessful, in efforts to be fair to all involved, we will offer a deep discount on a replacement. Often Lithium Batteries are preferred in situations where the optic may experience extreme swings in temperatures.

(Q) Why have I not heard of LUCID Optics until now?

(A) While the marketing efforts of LUCID Optics are growing, we choose to spend our efforts and money on quality control and new product development rather than expensive advertising campaigns. We do have some traditional print advertising in place as well as some TV & radio. We also embrace the social media avenues and allow our customers to be our ambassadors in the field. With this strategy we have been able to grow quite effectively.

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(Q) Why do you not publish a list of your Dealers & Distributors?

(A) This list is constantly evolving and growing. This would be a logistical issue keeping the list up to date and current. Simply, at this time it is not a priority or a good use of our time. Also, some of our dealers don't have an interest in being published or cross promoted so we completely respect their decision. We choose to let the web "Google" be the best source of finding outlets for LUCID Optics items, rather than publish a list that would be either incomplete or out of date continually.

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(Q) I am experiencing a blurry reticle, is this normal?

(A) Since we introduced the HD7, LUCID Optics has had a number of customers reporting "Blurry Reticles" or "Reticle Ghosting" issues. In 99.999% of these cases the issue is not with the optic. However, determining this can be a frustrating and detailed process. In an effort to help our customers troubleshoot this issue, LUCID Optics has built an informational and instructional reference document. Please see the FAQ for this link. (<http://www.lucidoptics.com/reticle.pdf>)

(Q) Is "finger tight" acceptable for the mounting hardware on the HD7 or the P7?

(A) No, when tightening the mounting hardware on the HD7 or the P7, please make sure that you apply sufficient torque to the mounting nuts to compress the supplied lock washer. Through our testing we have found with most any platform from .22 through .458 SOCOM that the torque of 40inch pounds is generally sufficient for a secure mount.

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(Q) Does the P7 "require" a battery?

(A) No, the P7 has a Glass Etched Reticle, the battery is for the illumination of the reticle, if you so choose. The optic functions like any other rifle scope without a battery in use.

.....

(Q) Why has the M7 red dot sight been discontinued?

(A) Currently we are working on some new technology to fill the M7's place in our line. This required us to sell through the current stock of this item as we make preparations for the new item. Rest assured, there is nothing wrong with the M7 other than we have identified some better combinations of glass and LEDs for our customers. We are simply making room for the new stuff.

.....

(Q) What height in scope rings do I need to use?

(A) This is a very difficult thing to answer unless we know the firearm platform the optic is going on. Simply there are too many variables to make this an easy answer. It is almost always best to call and have a conversation about the intended application, sort out the variables with our talented customer service personnel.

VISIT: [www.lucidoptics.com](http://www.lucidoptics.com) for more...

[www.lucidoptics.com](http://www.lucidoptics.com)

# HD7

Jamie Toennesen rockin the HD7 at the  
NRA Western Region Shoot, Las Vegas, NV

Red Dot Sights

ON TARGET - UNDER BUDGET

In the last six years the HD7 Red Dot sight from LUCID Optics has been battle proven and tested in the very capable hands of Law Enforcement and Military professionals. While we believe in the old adage, "If it's not broke, don't fix it." It was time to make a set of customer requested improvements to the HD7 and introduce the Generation III unit. These improvements include capped turrets, a new reticle set with more capabilities for the operator built in and the availability of a Flash Filter accessory. We also have upgraded the buttons to be more durable and the light sensor is nearly twice as sensitive as previous versions.

As with the original version of the HD7, you don't have to compromise with the GEN III HD7. At LUCID Optics we recognize that no two shooting situations are ever the same. We feel your optic should be able to provide functional feature benefits to assist in most situations. The HD7 has been designed from the ground up to be a strong, reliable optic that offers the most in operator selectable features and benefits that exceed the market standards at a price that is friendly to the wallet.

The HD7 is a solid alternative to other much higher priced optics on the market today. Give the HD7 an honest look and we think you will agree.



Also Available in TAN

## HD7 RED DOT SIGHT



MSRP: \$259

CONSTRUCTION	Objective Lens	34mm
	Ocular Lens Diameter	20mm
	Length	5.5"
PERFORMANCE	Mounting	Picatinny Rail w/ Reversible Pins
	Weight	13oz
	Rubber Armor	YES
	Construction Material	One Piece Aluminum (6063)
	Power Source	AAA Battery (not Included)
	Color & Finish	MATTE BLACK or TAN
	Waterproof	YES (submersible)
	Fogproof	YES (Nitrogen Purged)
	Shockproof	YES (.458 SOCOM)
	Illumination	7 Brightness levels
Parallax FREE	Yes (outside 3yds)	
FUNCTION	Eye Relief	Unlimited
	Field of View	35ft @ 100yds
	Modes of Operation	Manual & Auto
	Co-Witness	Lower 1/3 (Mil-Spec)
	Reticles	2MOA Base (  )
	Turret Click Value	1/2 MOA
	Windage Adj. Range	50 MOA
	Elevation Adj. Range	50 MOA
	Auto Shut-Off	2 hour
	Accessories	Available Flash Filter ScopeCoat 2x Magnifier ADM QD Retro Kit
Warranty	Limited Lifetime	



New Buttons for 2016



More Sensitive Light Sensor for 2016





# LUCID

Precision MOA Based, Second Focal Plane, Rifle Scope

ON TARGET - UNDER BUDGET

LUCID OPTICS competitive Shooter David Wood tearing it up at a match in 2017

This one took a moment to get right. While listening to our customers, competitors and tactical operators alike, we achieved a crystal clear true 1x to 6x performance driven optic.

With the implementation of the proven glass etched P7 reticle - this optic is ideally suited for the AR platform for use in short to medium range applications with most any caliber. Packed with a TON of well thought out features - the performance profile of this optic truly exceeded our expectations with edge-to-edge sharp, crisp image resolution through the entire magnification range. The eye relief is generous and forgiving providing a clean and expansive field of view even under less than ideal shooting positions. In close quarters the operator will enjoy a true 1x, no magnification sighting image presentation allowing the optic to be run with both eyes open increasing the situational awareness. With an ocular focus and a reticle illumination in the calming LUCID Optics blue, the target acquisition has never been easier in any light condition.

Built on a very durable 30mm aircraft grade one-piece tube construction, the 1-6x24 is built to take the abuse of a serious operator and ask for more.

The windage and elevation turrets offer 60 MOA either side of optical center set with our easy to use lift, adjust, press down to lock design that is highly accurate and durable with re-zeroable turrets. The 1-6x24 offers an operator selectable magnification lever for fast changes to the zoom function. When you are looking for a well-rounded and full featured optic for the tactical use, look no further - the LUCID Optics 1-6x24 will not disappoint.



MSRP: \$459

CONSTRUCTION	Magnification	1x - 6x
	Objective Lens	24mm
	Ocular Lens Diameter	34mm
PERFORMANCE	Length	10.75"
	Mounting Length	6"
	Weight	20.4oz
	Tube Diameter	30mm
	Construction Material	One Piece Aluminum (6063)
	Color & Finish	MATTE BLACK
	Waterproof	YES (submersible)
	Fogproof	YES (Nitrogen Purged)
	Shockproof	YES (.458 SOCOM)
	Lens Coating	FBMC Multi Coated
FUNCTION	Light Transmission	92%
	Ocular Focus	YES
	Parallax Adjustment	YES (Side)
	Parallax	100yd Fixed
	Eye Relief	4" to 3.75"
	Exit Pupil	15mm to 4mm
	Field of View	1x, 120ft - 6x, 50ft @ 100yds
	Diopter Compensation	(-2.5 to +3)
	Reticle Type	P7 Etched Glass
	Turret Click Value	1/2 MOA
Windage Adj. Range	60 MOA (Either side of center)	
Elevation Adj. Range	60 MOA (Either side of center)	
Lockable Turrets	YES	
Re-Zeroable Turrets	YES	
Warranty	Limited Lifetime	



Lift, Adjust, Press Down Locking Turrets



Optional - Magnification "FAST" Lever



# PERFORMANCE DRIVEN L7

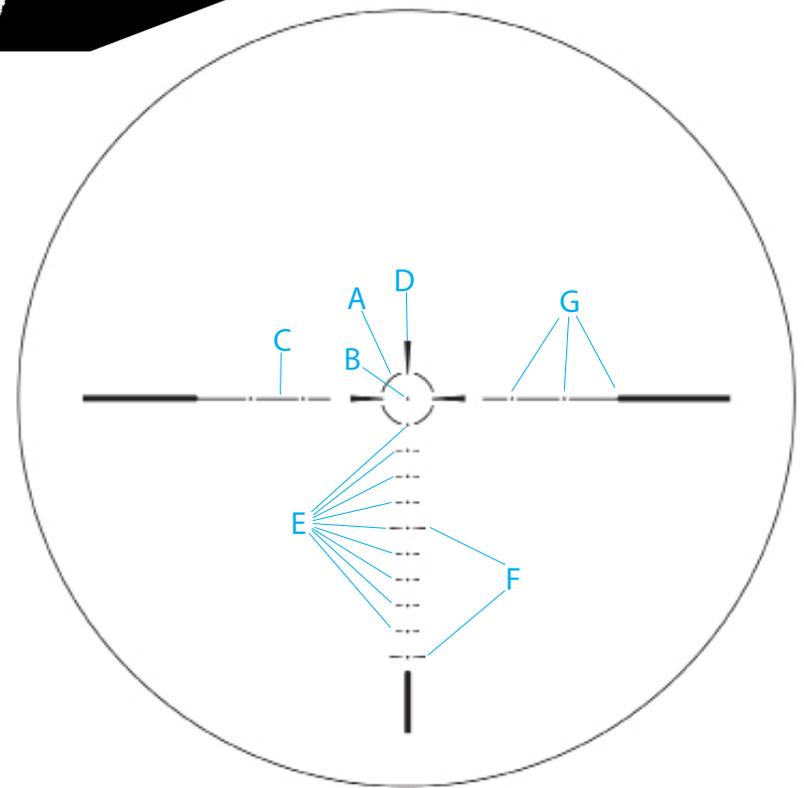
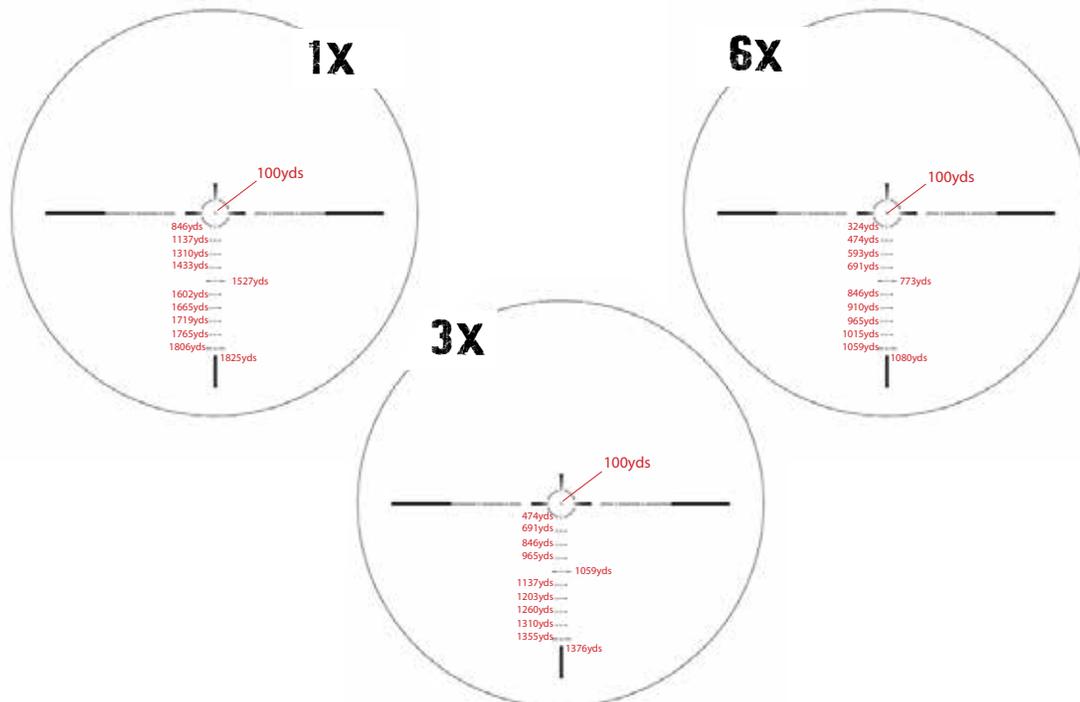
With the P7 reticle also set in the crystal clear and precise LUCID Optics L7 optic, the operator no longer needs to be unsure of their shot placement over distance. Like the proven L5 reticle, the P7 reticle is a simple MOA measuring tape with useful hold over increments set 8 MOA apart.

Now the P7 reticle is set on the second Focal plane. This is done intentionally to allow the operator to be able to back off the magnification and gain substantially more distance in target striking capability. By backing off the magnification, this changes the field of view and increases the "Hold Over" distances available to the operator in the field of view, meaningful and precise.

This reticle still shines in fast target acquisition. The sighting circle with the framing wedges allow the operator to gain a precise hold on the target very quickly.

The P7 reticle also provides meaningful wind estimation dots to reference while shooting in less than optimal conditions. With the immensely useful addition of having the reticle available in STRELOK, the operator can now have exact ballistic data for spot on ballistics no matter what platform the P7 reticle is used on.

- EXAMPLE:
- .300 Blackout
  - Zero: 100yds
  - 125g Nosler
  - B.C. : G2 .366
  - Muzzle Vel: 2275fps
  - Altitude: 5000ft
  - Temp.: 50°



## P7 Reticle

calibrated on 6x

- (A) - 4 MOA Circle, 1/4 MOA Line Width
- (B) - 1/4 MOA Zero Dot
- (C) - 1/4 MOA Crosshair Line Width
- (D) - Sighting Wedges, 1/2 MOA thick, 8 MOA long
- (E) - 1/4 MOA Drop Dots, 8 MOA Apart Drop Dots are numbered with reference MOA's
- (F) - Ref. Drop Bar (Wider) 4 MOA Wide
- (G) - Windage Dots, 1/4 MOA:  
 Outside Edge of Sighting Wedge is 20 MOA  
 1st Dot is 32 MOA from Zero  
 2nd Dot is 48 MOA from Zero



**BUY IT, MOUNT IT  
RUN IT, LOVE IT!**

**I DO...**

**I CAN'T BELIEVE YOU MADE ME  
PAY FOR THIS ONE.**

**- James Weck, US Army/LEO**

# P7

4x Prismatic Combat Optic



ON TARGET - UNDER BUDGET

Over the years, LUCID Optics has had many requests for a 4x magnified combat optic. True to LUCID Optics fashion, we always listen to our customers. Through heavy R&D, we settled on an intricate mix of features and benefits put together in the standard LUCID Optics way, where overkill is underrated.

We gave the P7 a crystal clear 4x optical performance and a proven cast aircraft grade aluminum frame for proven durability, then wrapped it in the same chemical rubber housing as we do with the HD7. Keeping with the success we had in offering a unit with a common power source, we built the electronics of the P7 around the readily available AA power source providing up to 2500 hours of "on target" use.

The P7 offers fast targeting with a highly useful ballistic MOA measuring tape in the (P7) reticle. This reticle is specifically designed to offer the fast target acquisition necessary in a combat optic, along with highly useful MOA measuring tape, ballistic hold over information up to 80 MOA in elevation. This reticle will allow for the operator to manage any target with relative ease, near or far.

As expected, the P7 has been designed from the ground up to be a strong, reliable optic that offers the most in operator selectable features and benefits that exceed the market standards at a price that is very affordable.



## P7 4X COMBAT OPTIC



MSRP: \$449

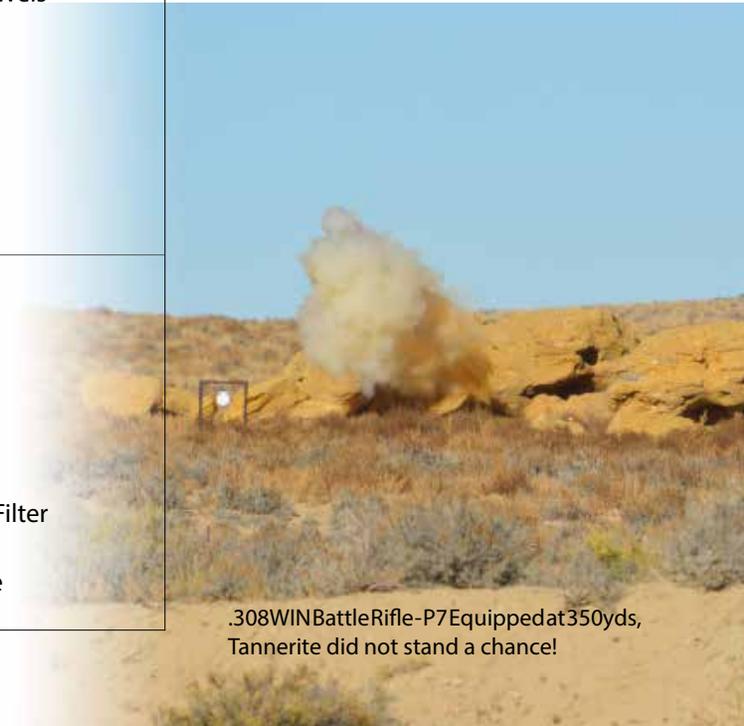
CONSTRUCTION	Magnification	4x
	Objective Lens	30mm
	Ocular Lens Diameter	25mm
PERFORMANCE	Length	6.5"
	Mounting	Picatinny Rail w/ Reversible Pins
	Weight	19oz
	Rubber Armor	YES
	Construction Material	One Piece Aluminum (6063)
	Power Source	AA Battery (not included)
	Color & Finish	MATTE BLACK
	Waterproof	YES (Submersible)
	Fogproof	YES (Nitrogen Purged)
	Shockproof	YES (.458 SOCOM)
	Lens Coating	FBMC Multi Coated
	Light Transmission	92%
FUNCTION	Ocular Focus	YES
	Illumination	10 Brightness Levels
	Parallax	100yd Fixed
	Eye Relief	3.25"
	Exit Pupil	9mm
	Field of View	25ft @ 100yds
	Diopter Compensation	(-2 to +1.5)
	Modes of Operation	Manual & Auto
	Reticle Type	P7 Etched Glass
	Turret Click Value	1/2MOA
Windage Adj. Range	50MOA	
Elevation Adj. Range	50MOA	
Auto Shut-Off	2 Hour	
Re-Zeroable Turrets	YES	
Accessories	Available Flash Filter ScopeCoat	
Warranty	Limited Lifetime	



Re-Zeroable 1/2MOA Turrets



Proven Electronic Controls



.308WIN Battle Rifle - P7 Equipped at 350yds, Tannerite did not stand a chance!

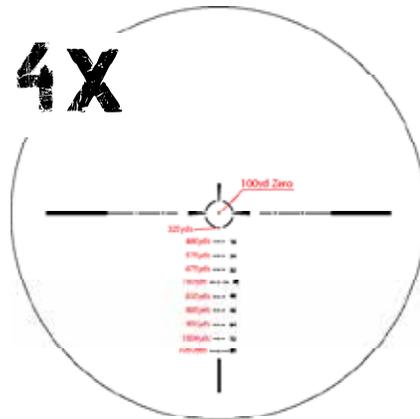
# COMBAT EFFECTIVE P7

With the P7 reticle set in a crystal clear and precise LUCID Optic, the operator no longer needs to be unsure of their shot placement over distance. Like the proven L5 reticle, the P7 reticle is a simple MOA measuring tape with useful hold over increments set 8MOA apart. The P7 reticle shines in fast target acquisition. The sighting circle with the framing wedges allow the operator to gain a precise hold on the target very quickly.

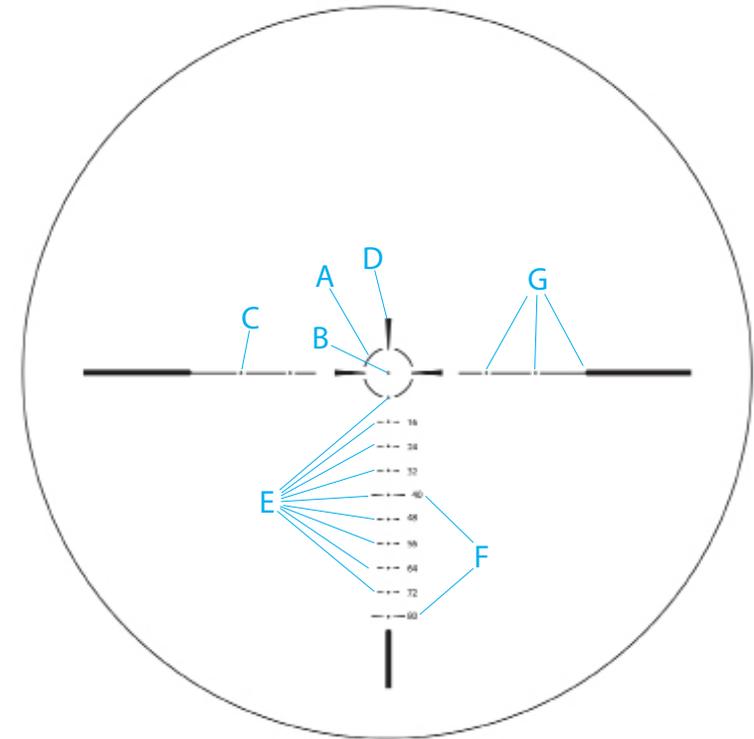
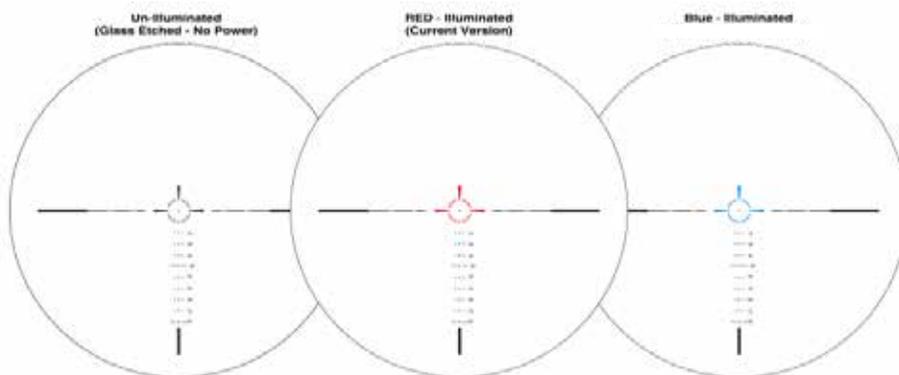
The P7 also provides meaningful wind estimation dots to reference while shooting in less than optimal conditions. With the immensely useful addition of having the reticle available in STRELOK, the operator now can have exact ballistic data for spot on ballistics no matter what platform the P7 is used on.

## EXAMPLE:

- .300 Blackout
- Zero: 100yds
- 125g Nosler
- B.C. : G2 .366
- Muzzle Vel: 2275fps
- Altitude: 5000ft
- Temp.: 50°



Now Shipping with the option of the BLUE reticle illumination in addition to the RED



## P7 Reticle

- (A) - 4 MOA Circle, 1/4 MOA Line Width
- (B) - 1/4 MOA Zero Dot
- (C) - 1/4 MOA Cross Hair Line Width
- (D) - Sighting Wedges, 1/2 MOA thick, 8 MOA long
- (E) - 1/4 MOA Drop Dots, 8 MOA Apart Drop Dots are numbered with reference MOA's
- (F) - Ref. Drop Bar (Wider) 4MOA wide
- (G) - Windage Dots, 1/4MOA:  
Outside Edge of Sighting Wedge is 20MOA  
1st Dot is 32 MOA from Zero  
2nd Dot is 48 MOA from Zero



**THIS THING IS „TITS.“**

**THE P7 WILL FLAT OUT GET IT DONE.**

**GREAT CLARITY AND FIELD OF  
VIEW, I CAN HAMMER WITH IT.**

**WELL DONE LUCID OPTICS**

**!**

**I AM KEEPING THIS ONE BY  
THE WAY...**

**- James Weck, US Army/LEO**

# B-10

High Definition, ED Glass 10x42 Binoculars

ON TARGET - UNDER BUDGET

As sportsmen, we nearly always have our eyes glued into our binoculars while in the field, either scouting or actually on the hunt. Here in the West, wide open spaces and looking for game over expansive distances is a very normal thing. As an optics company we get requests for binoculars all the time. So this year, we took up the challenge of developing a set of high quality, light weight binoculars in the B-10 10x42 ED. This set of binoculars really surpassed our expectations when the prototypes came in.

The goal with this project was to see if we could develop an optical system that is well balanced in both clarity, durability and is light weight. The B-10 10x42 ED binoculars do this very well. Weighing in at a slender 24oz, designed with an aluminum reinforced glass filled polymer open frame, utilizing high definition ED Fluoride lenses, the B-10's truly have nothing in their price point that is a fair comparison. We also made sure that they were waterproof and fog proof.

The field of view is generous to say the least and the resolution produced has the clearest color accurate image possible. After all, when you are looking at your quarry from across a canyon, you need to be able to see well enough so you can make the decision to traverse the canyon or not.

We also added creature comforts. These are things like twist-up ergonomic eye cups, a nice neoprene cover and padded neck strap. To top it all off we added a rugged waterproof hard sided carrying case just to keep everything safe. As with all things Lucid Optics, we back them with our lifetime warranty so you have no worries on your end.

## B-10



MSRP: \$549

CONSTRUCTION	Magnification	10x
	Objective Lens	42mm
	Ocular Lens Diameter	22mm
PERFORMANCE	Length	6.5"
	Tripod Adaptable	Yes
	Weight	24oz.
	Rubber Armor	YES
	Construction Material	Polymer Frame
	Prism Material	BaK-4
	Color & Finish	MATTE BLACK
	Waterproof	YES (IPX8)
	Fogproof	YES (Nitrogen Purged)
	Lens Coating	FBMC Multi Coated
FUNCTION	Prism Coating	Silver
	Light Transmission	94%
	ED Fluoride Lenses	High Definition Resolution
	Eye Relief	14mm
	Exit Pupil	9mm
	Field of View	6.5° or 341ft @ 1000yds
	Close Focus	7ft
Warranty	Limited Lifetime	



EDFluorideLenses-HighDefinitionperformance



Smooth & Precise focus



Light Weight Open Frame Design



# SC9

High Definition, ED Glass 9-27x56 Compact Spotting Scope

ON TARGET - UNDER BUDGET

While at the range last year we were playing around with some of our spotting scopes. As usual, disappointed with the sizes, features and benefits in contrast to the cost of these often near behemoth range optics - we wanted the performance of the larger glass with the packable size of the typical novelty items. It was here, on the range, over the smell of gun powder, that the concept of the new LUCID Optics SC9 Compact Spotting Scope was born.

After carefully reviewing a long list of optical desires, we developed the optical system with ED glass and fully multi-coated lenses. This enabled us to provide all of the expected color, contrast and edge to edge clarity that a LUCID Optics customer has grown accustomed to. Then, we balanced the optics performance with an oversized eye piece and a 56mm Objective lens, giving the new SC9 such a tiny foot print that this optic can be taken most anywhere with ease.

With a close focus of 7' 2" out to infinity, this tiny yet powerful spotting scope delivers such an exceptional view from the 9x all the way through the surprisingly powerful 27x that we often forget that the optic is so small. Give this item a look, for the price, you may just fall in love.



MSRP: \$529

CONSTRUCTION	Magnification	9x - 27x
	Objective Lens	56mm
	Ocular Lens Diameter	20mm
	Length	8.25"
PERFORMANCE	Mounting	1/4 - 20
	Weight	21oz
	Rubber Armor	YES
	Construction Material	One Piece Aluminum
	Prism Material	BaK-4
	Color & Finish	MATTE BLACK
	Waterproof	YES (IPX8)
	Fogproof	YES (Nitrogen Purged)
FUNCTION	Lens Coating	FBMC Multi Coated
	Light Transmission	92%
	Ocular Focus	YES
	Eye Relief	14mm - 17mm
	Exit Pupil	7mm
	Field of View	9x, - 27x, 120' @ 100yds
	Close Focus	7' 2"
Warranty	Limited Lifetime	



Over sized 9x - 27x Eye Piece



Smooth camera style focus



56mm ED Glass Performance



[www.lucidoptics.com](http://www.lucidoptics.com)

# MLX

4.5-18x44 MIL/MIL, First Focal Plane, Rifle Scope

ON TARGET - UNDER BUDGET

Over the years LUCID Optics has had several requests for a First Focal plane, MIL / MIL rifle scope. While we were growing into the rifle scope space from the red dot market, we always found fascination with the first focal plane optical engineering in rifle scopes. So when it came time to bring an optic like this into our mix, we went to the matches and sat at the bench with competitive PRS shooters and professional bad guy hunters alike. It was in these discussions that we learned exactly what the needs of a First Focal plane optic operator may want. True to LUCID Optics ideal we balanced the “Must Have”, list of features and benefits with the “Want to Have”, list of specifications and are proud to introduce the MLX Rifle scope.

This precision optic was built from the ground up, offering a crystal clear 4.5-18x magnification range, built on a proven and easy to mount, 30mm, one piece, 6063 aluminum tube construction with nearly 6” of mounting length. The optical system is set on the Front Focal plane, keeping the MLX reticle measurement aspects precisely consistent through the entire range of magnification. The NEW MLX reticle is a highly useful Mil based reticle with over 10 MILS of measurement in “hold over” and 5 MILS of hold under available on the highest magnification in the field of view. The windage and elevation turrets are metered in a precise 1/10 MIL tactile and audible click adjustment increments featuring a very useful “Lift, Adjust Press down to lock, Lift Higher to re-zero”, mechanisms designed for secure and precise adjustments available to meet the needs of the shot. The glass selection and lens coatings have been specifically designed to offer an exceptional high resolution image through the carefully balanced optical engineering with a 44mm objective lens providing the light gathering performance second to few.

As always here at LUCID Optics we took all of the above in product “Wants, Needs & Desires,” in quality, balanced by affordability, then packed into a unique optic with a LUCID optics Lifetime Warranty. We are additionally proud of being able to offer this optic at a price that is shockingly low. The way we see it, no need to compromise on quality and the benefit of simply having more money for ammo is all yours.



## 4.5X-18X44



MSRP: \$665

CONSTRUCTION	Magnification	4.5x - 18x
	Objective Lens	44mm
	Ocular Lens Diameter	34mm
	Length	13.89"
	Mounting Length	6"
	Weight	26oz
	Tube Diameter	30mm
PERFORMANCE	Construction Material	One Piece Aluminum (6063)
	Color & Finish	MATTE BLACK
	Waterproof	YES (submersible)
	Fogproof	YES (Nitrogen Purged)
	Shockproof	YES (.338 Lapua)
	Lens Coating	FBMC Multi Coated
	Light Transmission	92%
	Ocular Focus	YES
	Parallax Adjustment	YES (Side)
	Parallax Adjustment Range	15yds -- ∞
	Eye Relief	3.6" to 3.1"
	Exit Pupil	11mm to 2.4mm
Field of View	25.5ft to 8.5ft	
Diopter Compensation	(-2.5 to +3)	
FUNCTION	Reticle Type	MLX Etched Glass
	Turret Click Value	1/10MIL
	Windage Adj. Range	20 MIL
	Elevation Adj. Range	20 MIL
	Lockable Turrets	YES
	Re-Zeroable Turrets	YES
	Warranty	Limited Lifetime

# MIL / MIL FIRST FOCAL PLANE

This reticle is set in the MLX 4.5-18x44 in the first focal plane. This means that the reticle grows and shrinks in appearance with the magnification change, keeping the measurements of the reticle consistent.

Understanding MILS - In the MLX reticle, the space between the dot centers subtends a 1/2 MIL to Full MIL increments. Reference - One MIL subtends roughly 3.6" at 100 yards, or 36" at 1,000 yards. With this information, the operator should be able to estimate range to the target in the reticle if they know how big the target is.

EXAMPLE - A person, on average is 6 feet tall or 2 yards. The formula used for estimating range to the target is:

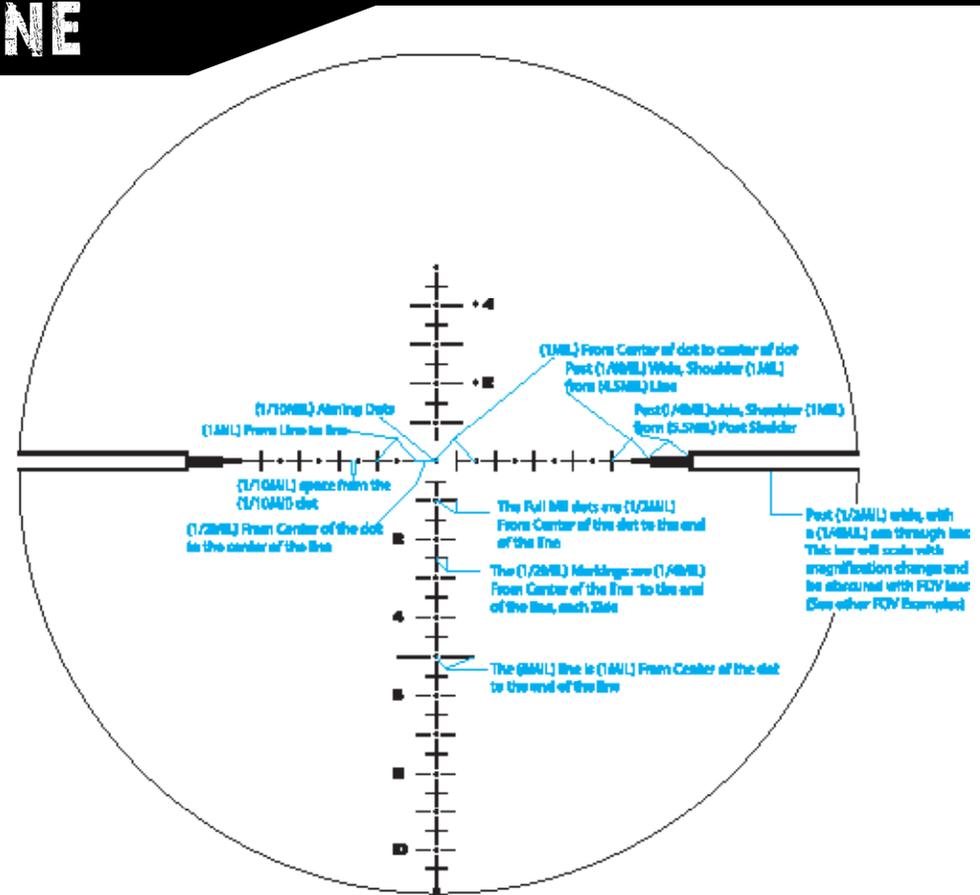
$$\text{Range (yards)} = \frac{\text{Size of target} \times 1000}{\text{Height of target (yards)} \times \text{Number of MILS the target covers}}$$

Most of the time these calculations are done with a calculator or with a pre-made reference chart. But remember that the answer is only as accurate as the numbers used in the formula. An error of just a 1/4 MIL will cause an error in target range possibly causing a miss. Also an error in estimating the size of your target properly will cause an error in target range.

Ok, back to the Example - A 6-foot-tall man (2 yards). The top of his head lines up with one line and his feet line up (4) MILS down.

So:  $(2/4) \times 1000 = 500$ , know what your bullet does in drop and hold for 500 yards knowing this is an estimate.

With the NEW MLX reticle offering 10 MILS of "hold over" and 5 MILS of "hold under" available on the highest magnification, more as you reduce the magnification and increase the FOV. The PRS competitor and MIL oriented precision shooter will be right at home behind this reticle.



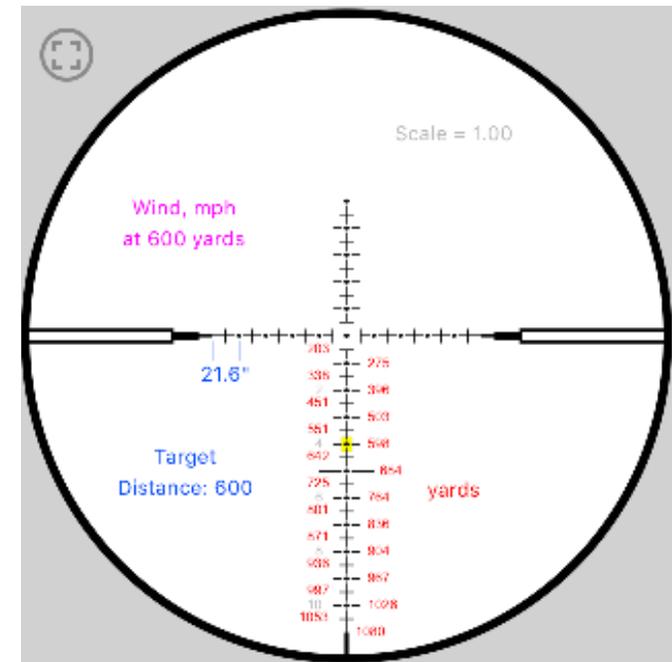
## The LUCID L5 Reticle is Available in STRELOK

With the immensely useful addition of having the reticle available in STRELOK, the operator can now tailor their rig to the reticle and know without a doubt where the shot will place.

We are very proud to be included in the wide variety of reticle offerings within the field tested and super accurate ballistic calculator "STRELOK" from Igor Borisov.

Strelok is a full featured and very handy mobile device application offering super accurate ballistic calculations with a spot on graphical representation of where the shot will place within the field of view given a detailed set of operator entered data.

Strelok on Apple and Android Market:



### EXAMPLE:

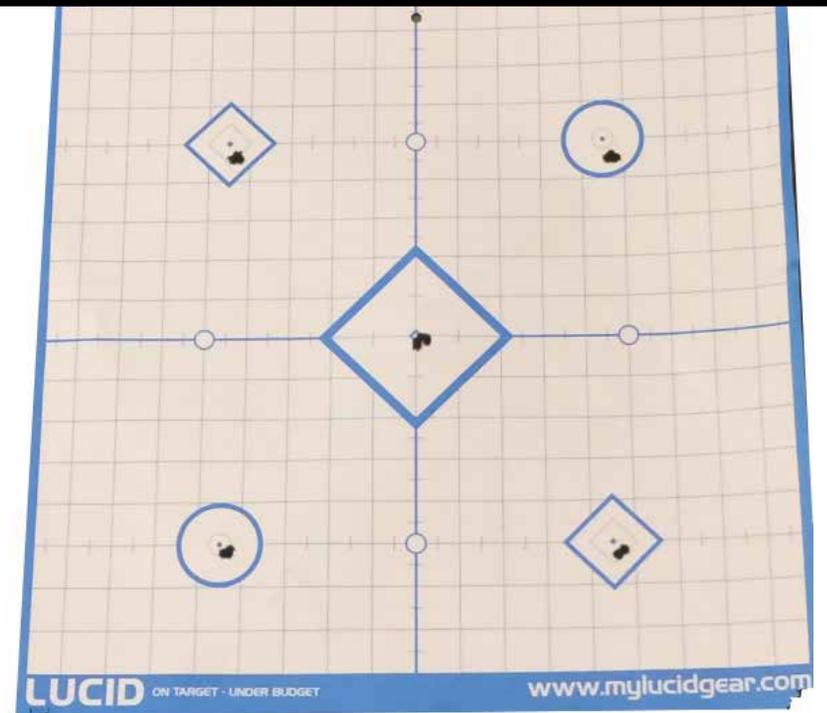
- 6.5 Creedmor
- 24" Schillen Barrel
- 1-10 RT Twist
- 100yd Zero
- 130g Berger VLD
- B.C. .565
- Velocity - 2750fps
- Elevation - 5000ft
- NOTE: (Same set up was used for the box test below.)

## 6.5 Creedmor - Dialing the MLX - Ruger Precision Rifle

We took the MLX to the range and wanted to work over the windage and elevation mechanisms. So we ran a box test at 50 yards. To do this we held center of the target, and zeroed the rifle to exactly center. Then with a fresh target we shot a (3) Shot Group in the center.

- Adjusted (26) clicks up, (24) clicks left, shot a (3) shot group, holding the same center on the target.
- Adjusted (48) clicks right, shot a (3) shot group, holding the same center on the target.
- Adjusted (48) clicks down, shot a (3) shot group, holding the same center on the target.
- Adjusted (48) clicks right, shot a (3) shot group, holding the same center on the target.
- Adjusted (26) clicks up, (24) clicks right, shot a (3) shot group, holding the same center on the target, to confirm re-zero.

Judge for yourself but we were pleased with the results. Any variance in placement was obviously operator error.



A close-up photograph of a man wearing a blue baseball cap and sunglasses, looking through a rifle scope. The background is a blurred outdoor setting. The text 'L5' is overlaid in the top left corner.

# L5

Precision MOA Based Second Focal Plane Long Range Optics

**ON TARGET - UNDER BUDGET**

As shooters, we expect some very specific things from our gear. Knowing how we use our gear drives the expectations and sets the stage for the design of the product. The L5 series of rifle scopes was intentionally over built and designed to offer features and performance that is not found anywhere else at this price point. We approached this product development seeking candid and detailed feedback from operators, law enforcement and military professionals as well as competitive and recreational shooters. We took all of the requests and balanced them out in a long list of our own development priorities.

The result was a purpose built optic in a stout 30mm one piece aluminum frame with all of the durability and quality that LUCID Optics has become known for. It also has a level of operator benefits and creature comforts that simply are not found anywhere else.

L5 Rifle scopes offer precise and repeatable 1/8 MOA windage and elevation adjustments on lockable and re-zeroable, tactical style turrets. The side parallax adjustment combined with the ocular diopter adjustment provides a crisp target image over the entire magnification range. The L5 Reticle is a precise MOA measuring device with 2 MOA increments below the rifle's zero and meaningful windage values built in.

With the 4-16x44 "Cross Over" rifle scope, LUCID Optics is providing a quality solution for the hunter. This optic has all of the same over built developments and precision qualities as the bigger brother, but is offered in a magnification range that is more suitable for the hunter.

## 6X-24X50



MSRP: \$459

## 4X-16X44



MSRP: \$429

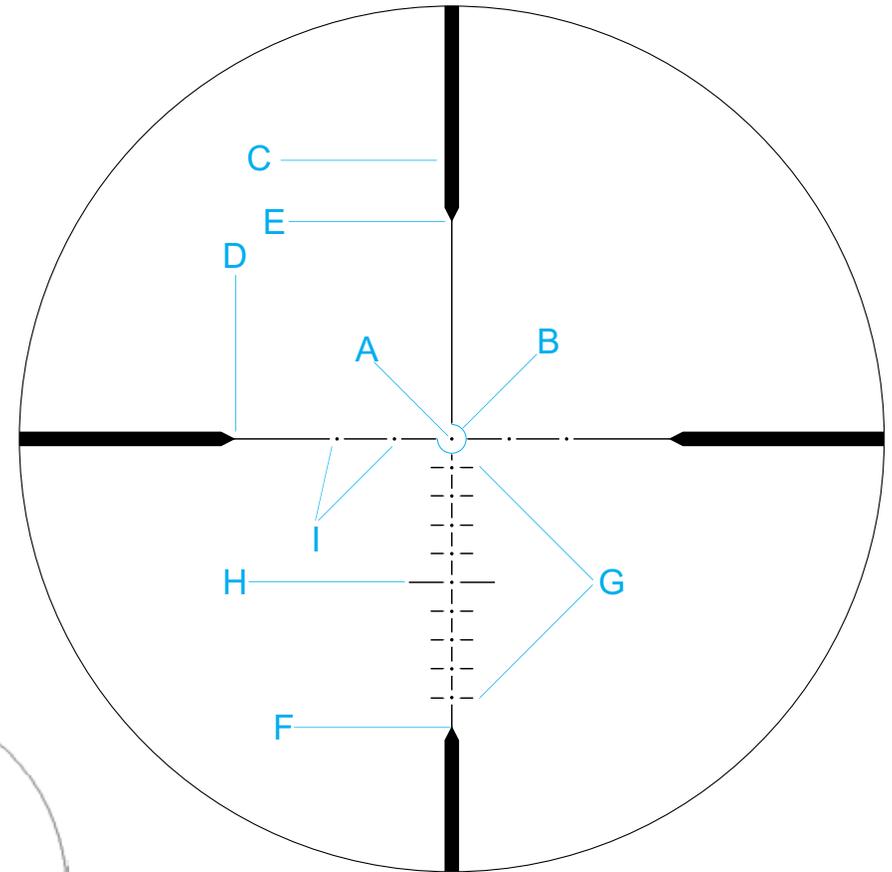
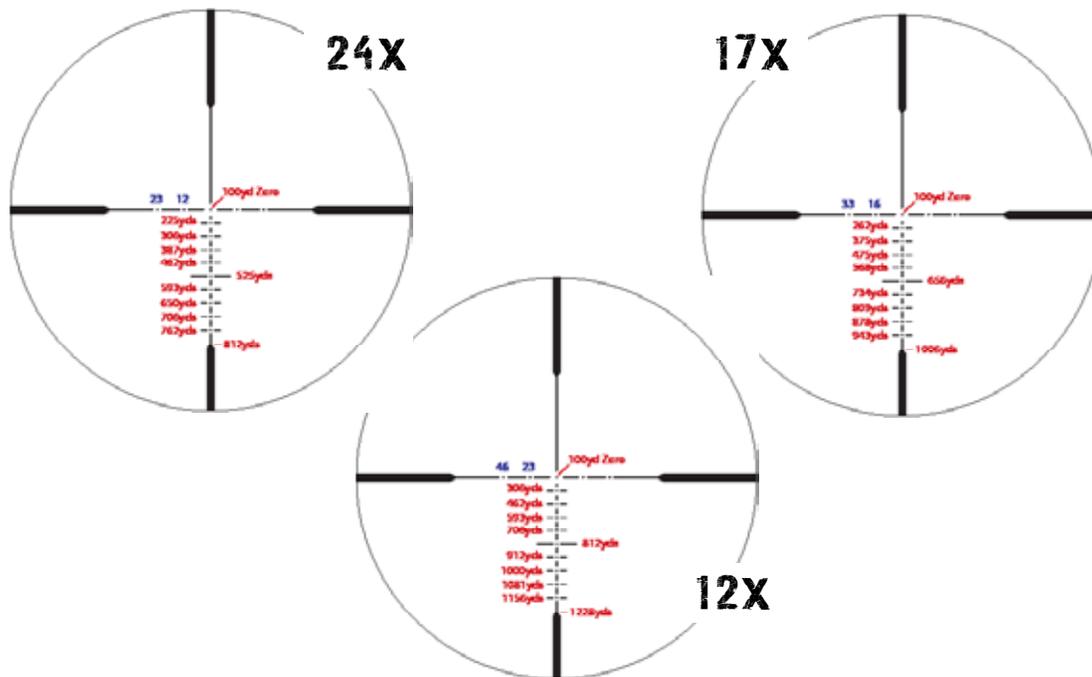
	6x - 24x	4x - 16x	
CONSTRUCTION	Magnification	6x - 24x	4x - 16x
	Objective Lens	50mm	44mm
	Ocular Lens Diameter	34mm	34mm
	Length	15.25"	13.25"
	Mounting Length	5.5"	5.5"
	Weight	24.5oz	18oz
	Tube Diameter	30mm	30mm
	Construction Material	One Piece Aluminum (6063)	One Piece Aluminum (6063)
	Color & Finish	MATTE BLACK	MATTE BLACK
	PERFORMANCE	Waterproof	YES (submersible)
Fogproof		YES (Nitrogen Purged)	YES (Nitrogen Purged)
Shockproof		YES (.338 Lapua)	YES (.338 Lapua)
Lens Coating		FBMC Multi Coated	FBMC Multi Coated
Light Transmission		92%	92%
Ocular Focus		YES	YES
Parallax Adjustment		YES (Side)	YES (Side)
Parallax Adjustment Range		15yds -- ∞	15yds -- ∞
Eye Relief		4.25" to 3.25"	4.25" to 3.25"
Exit Pupil		8.3mm to 2mm	11mm to 3mm
Field of View	16.5ft to 4.3ft	25.5ft to 8.5ft	
Diopter Compensation	(-2 to +1.5)	(-2 to +1.5)	
FUNCTION	Reticle Type	L5 Etched Glass	L5 Etched Glass
	Turret Click Value	1/8MOA	1/8MOA
	Windage Adj. Range	50MOA	50MOA
	Elevation Adj. Range	50MOA	50MOA
	Lockable Turrets	YES	YES
	Re-Zeroable Turrets	YES	YES
Warranty	Limited Lifetime	Limited Lifetime	

# MAKE LONGER SHOTS POSSIBLE

With the L5 reticle set in a crystal clear and precise LUCID Optics, the operator no longer needs to be unsure of their shot placement over distance. The L5 reticle is a simple MOA measuring tape with useful hold over increments set 2 MOA apart. The L5 also provides meaningful wind estimation dots to reference while shooting in less than optimal conditions. With the immensely useful addition of having the reticle available in STRELOK, the operator now can have exact ballistic data no matter what magnification the optic is set on.

The L5 reticle is set in the Second Focal plane. This is done intentionally to allow the operator to be able to back off the magnification and gain substantially more distance in target striking capability. By backing off the magnification, this changes the field of view and increases the "Hold Over" distances available to the operator in the field of view with meaningful and precise reticle increments.

EXAMPLE: • 6.5x284NORMA • Zero: 100yds • 140g Berger  
 • B.C.: G2 .618 • Muzzle Vol: 2850fps • Altitude: 5000ft  
 • Temp.: 50°



## L5 Reticle

- (A) .125 MOA Center Dot
- (B) 1 MOA Gap from Dot to Cross hair
- (C) 1 MOA Thick Post
- (D) Left Post, 15 MOA from Center
- (E) Top Post, 15 MOA from Center
- (F) Bottom Post, 20 MOA from Center
- (G) BDC dots 2 MOA apart, w/ 1 MOA wide line
- (H) The 10 MOA BDC is 2.5 MOA wide line
- (I) The Windage Dots, 4 MOA apart

## THE LUCID OPTICS L5 RETICLE IS AVAILABLE IN STRELOK

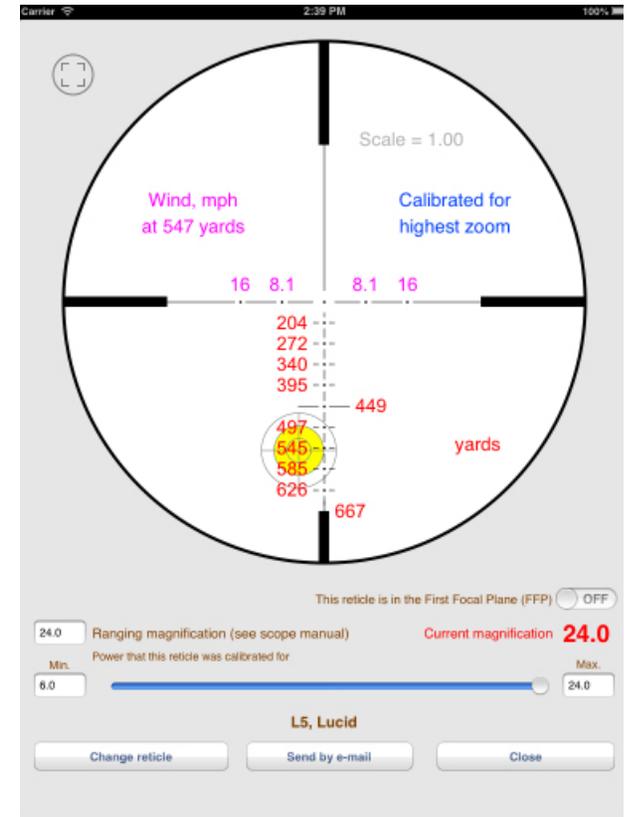
We are very proud to be included in the wide variety of reticle offerings within the field tested and super accurate ballistic calculator "STRELOK" from Igor Borisov.



Strelak is a full featured and very handy mobile device application offering super accurate ballistic calculations with a spot on graphical representation of where the shot will place within the field of view given a detailed set of operator entered data.

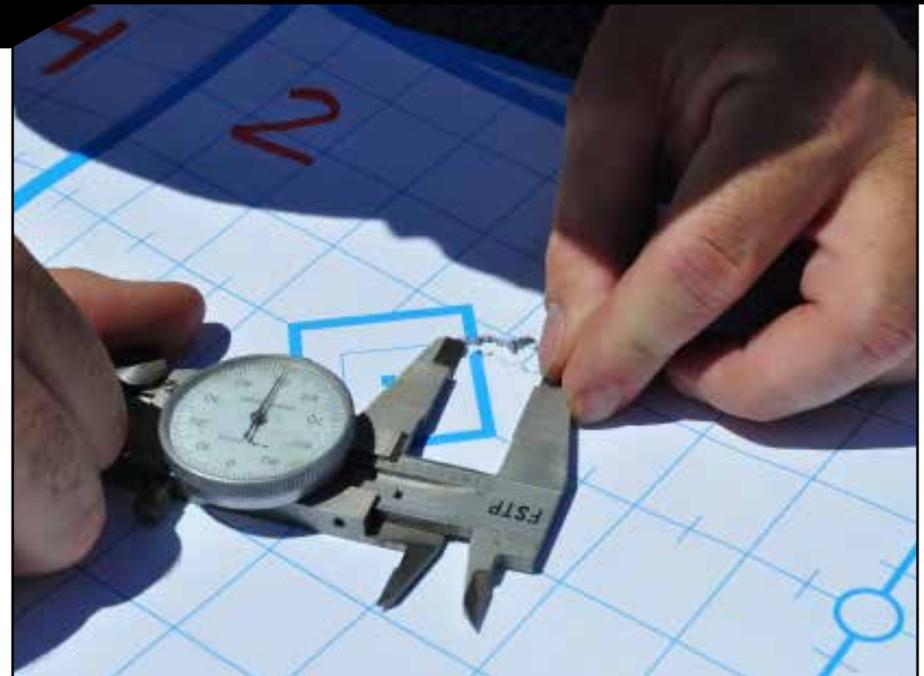
Strelak on Apple and Android Market:

We continue to be simply stunned by the ease in which this simple to use program has made use of the L5 reticle. When the data is entered correctly, even an inexperienced shooter can place long range hits with ease. Give the combination a look and make your longer shots happen.



## FIELD PROVEN RESULTS

Every year we hold a few Long Range Clinics. We begin with a discussion in a classroom setting and then move to the range. At the range we prove out the rifle systems with a process of refining a 100yd zero. Once all of the participants have a zero that is refined, we move to shooting drills. One of the drills we do is a "Best 5 shot group." This drill focuses on operator mechanics and show cases the ease of optic use and reinforces the need for quality consistent ammo. Pictured to the right here, is Jason Wilson measuring one of the class participants groups in the July 2017 Class. While this .875" group was not the tightest group shot that day, our Pro Shooter Lantz Pfisterer produced a .435" (5) shot group that was not eligible for the prize table.



# C3 WEAPONS LIGHT



**PUSH BACK  
AGAINST  
THE DARKNESS**

**ON TARGET - UNDER BUDGET**

The C3 Weapons light from LUCID Optics was born from a desire to push back against the darkness and manage things that may go bump in the night.

We overbuilt this little unit in a 6061 aluminum housing, making it waterproof and shockproof up to .458 SOCOM, because we know how gentle our customers treat their gear.

This super durable and shockingly powerful torch at 300 LUMENS is guaranteed to shed light on the situation, so you can make a good decision on threat management.

Specifically designed from the ground up, for use on a carbine, under the consult of those who hunt bad guys for a living, not by a suit in a high rise building.

This low profile torch has a simple on off pressure switch function for hands free operation and a highly disorienting strobe with near seizure causing function, with a simple press and hold of the switch.

Powered by (3) AAA batteries that you can find nearly anywhere, this light is simple, durable and exceeds expectations, with a run time of just over 3 hours of continual use.

Considering the high value and super affordable price point, not to mention the Lifetime Warranty, this is truly a weapons light, done right.

Get yours today!

# C3 WEAPONS LIGHT

**PUSH BACK  
AGAINST  
THE DARKNESS!**



MSRP: \$149

SPECIFICATIONS	Length	2.75"
	Mounting Length	1.5"
	Weight	22.5oz
	Construction Material	Aluminum (6061)
	LED Type	(2) CREE XPE2
	Waterproof	YES (IPX8)
	Shockproof	YES (.458 SOCOM)
	Brightness	300 LUMENS
	Beam Distance	70 ft
	Strobe Function	YES (Press & Hold)
Mount Type	Picatinny Rail	
Color & Finish	MATTE BLACK	
Warranty	Limited Lifetime	



# Red Dot Magnifiers



When the situation calls for a more precise shot, a bit outside the typical comfort range of your red dot sight, why not have the ability to bring the appearance of your target a bit closer. LUCID Optics Red Dot Magnifiers are designed to provide exceptional optical performance and the shooting confidence to reach further, when necessary. Each of the Red Dot Magnifiers from LUCID Optics are designed with care and attention to detail. We made them rugged, durable and offer a variety of functions suited to most shooting situations and operator needs. Take a closer look and we are sure you will see the importance of having a LUCID Optics view.

## 2x-5x Variable Red Dot Magnifier

LUCID Optics is proud to offer the world's first variable magnifier for red dot sights. Now the operator is able to transition quickly between a CQB operation to a designated marksman capability in an instant with the same weapons platform. All the while maintaining quality target identification and precision shot placement. LUCID Optics 2x-5x Variable magnifier mounts behind any red dot sight (with the right mount). This high quality optic offers crystal clear optical performance, and maintains an expansive field of view with a comfortable eye relief through the entire magnification range. NOTE: The 2x-5x Variable Magnifier from LUCID Optics has been updated to offer an ocular focus ability!

MSRP: \$195

### SPECIFICATIONS:

- |                                |                                |
|--------------------------------|--------------------------------|
| • Fully Multi-Coated Lenses    | • 100% Shockproof & Waterproof |
| • 100% Fogproof                | • 2x-5x Magnification          |
| • 30mm Tube                    | • Objective Lens: 21mm         |
| • Adjustable Dot Centering     | • Weight: 7.75oz               |
| • FOV @ 100yds - 40ft - 25.5ft | • Eye Relief: 4"               |
| • Compatible with ANY Red Dot  | • Limited Lifetime Warranty    |



## 2x Magnifier for the HD7 Red Dot

The LUCID Optics screw-in 2x magnifier is an option available for the LUCID Optics HD7 red dot sight. This magnifier was specifically designed to answer the demand for those who want a dedicated magnified view for their 1x red dot optic. With a built in ocular focus adjustment and a very forgiving eye relief this magnifier will bring the targets close enough to gain the added precision you may be looking for on your set-up. Also, those operators that may have a tiny bit of uncorrected astigmatism should know that a little magnification will help correct the appearance of a blurry reticle.

MSRP: \$49

### SPECIFICATIONS:

- |                             |                                |
|-----------------------------|--------------------------------|
| • Fully Multi-Coated Lenses | • 100% Shockproof & Waterproof |
| • 100% Fogproof             | • 2x Magnification             |
| • Threaded for HD7 Red Dot  | • FOV @ 100yds - 37ft          |
| • Weight: 2oz               | • Eye Relief - 2" - 7"         |
| • Limited Lifetime Warranty |                                |



# THE RIGHT STUFF

That's right, this is a Mini Cooper rockin an AR-15 with the LUCID Optics Snap Rack



## LUCID Optics Snap Rack

No amount of catalog space could ever do the elegant simplicity of the LUCID Optics Snap Rack justice. This incredibly simple yet effective vehicle firearm storage system is Safe, Simple and Effective. With the Snap Rack your firearms can be safely and securely stored in your vehicle and be easier to access than ever before. Working with the natural laws of gravity and the post on the head rest in your vehicle. The firearm is placed into the Snap Rack in a vertical, "muzzle up" orientation. When the firearm is needed simply grasp the barrel and snap the rack. Then the firearm is free to go to work in your capable and responsible hands.



MSRP: \$14

### SPECIFICATIONS:

- Universal fit on most vehicles
- Fast "one hand" operation
- Safe & Secure Firearm Storage
- Limited Lifetime Warranty
- Made with Pride in the U.S.A.

See the Snap Rack in action.  
[www.lucidoptics.com](http://www.lucidoptics.com)

Let's face it. There are some things you just need and there are some that you truly want. As we grow our business, LUCID Optics will develop, find and offer the accessories and gear that properly fits both the "need" and the "want". Our Gear and Accessories will always be held to the LUCID Optics standard of quality and affordability. We take our product selection very seriously and understand that the items we offer speak volumes about who we are as a company. So please keep an eye on LUCID Optics and watch for what is next.

Not all tactical gear is created equal. Neither are the companies selling it. We don't believe in selling something just to make money. We simply won't sell something if we wouldn't use it ourselves. Whether you're patrolling the streets of Baghdad, shooting a 3-gun match, or simply enjoying a day at the range, take LUCID Optics gear with you.

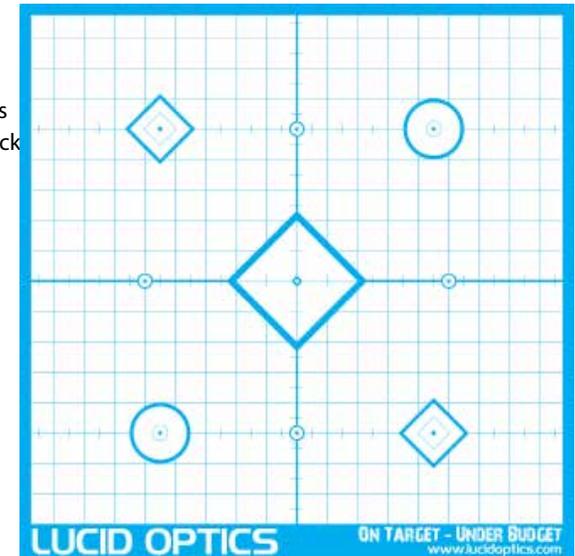
## LUCID Optics Precision "Sight In" Target

LUCID Optics is proud to offer our version of a precision sight in target. These targets are made with a high quality paper and an easy to see cyan color. With 9 aiming points and precise markings providing the feedback so you will be on target in no time at all.

MSRP:  
\$17

### SPECIFICATIONS:

- Generous 18"x18" Size
- 9 Aiming Points
- 1MOA Grid
- 1/2 MOA indicators
- Precise 1/8 MOA Aiming Points
- High Quality Paper
- Bundles in pads of (20)
- Easy to see Cyan Color



Send us photos of your groupings on a LUCID OPTICS Target for a free lens cloth and a chance to win an optic. [info@mylucidgear.com](mailto:info@mylucidgear.com)

## LUCID Optics, PRO - QD, 30mm, Mounts (Low, Med & High)

The LUCID Optics PRO series QD 30mm mounts include the top ring with a sensitive Anti-CANT device designed to help eliminate inadvertent rifle tilt in precision marksmanship. These mounts are well thought out and a quality platform for the connection between your rifle and the optic.



MSRP: \$165

### SPECIFICATIONS:

- 6061 Aluminum
- QD Attachment
- Weight: 7 oz.
- Lifetime Warranty
- Anodized Matte Black
- No Proprietary Tools Required
- "Blue" Anti-CANT level included

## 30mm Pro Bubble Level

The perfect accessory for the LUCID Optics QD 30mm mounting system. The top ring with bubble level will help eliminate inadvertent rifle tilt in precision marksmanship.



MSRP: \$49

### SPECIFICATIONS:

- 6061 T6 Aluminum
- No Proprietary Tools Required
- Precise Level
- T3 Mil-Spec Anodized
- Weight: .2 oz.
- Lifetime Warranty

## LUCID Optics Flash Filter Accessory

This accessory reduces any annoying lens glare and reflection as well as adds an extra level of protection for the objective lens of the HD7 red dot sight, P7 4x Combat Optic and now the 44mm L5, MLX and the 50mm L5 Rifle scopes.



MSRP: \$39

### SPECIFICATIONS:

- 6061 T6 Aluminum
- Weight: .2oz. to .4 oz.
- Compatible with HD7, P7, L5 & MLX
- T3 Mil-Spec Anodized
- LIMITED Lifetime Warranty

## LUCID Optics, QD, 30mm Mounts (Low, Med & High)

The LUCID Optics QD 30mm mounts are made for putting high power glass onto nearly any firearm with a picatinny rail available. The cantilever throws the scope out front, allowing for the proper eye relief. Precision machined from 6061 aluminum and finished matte black. They feature a simple and adjustable QD Lever attachment system, to accommodate both in spec and out of spec rail systems.



MSRP: \$159

### SPECIFICATIONS:

- 6061 Aluminum
- QD Attachment
- Weight: 7 oz.
- Anodized Matte Black
- No Proprietary Tools Required
- Lifetime Warranty

## ADM SM-01, Swing off Mount

This mount features a lower 1/3rd co-witness when used on an AR15, M16, M4 flat top with Mil-Spec size iron sights. It enables the operator to swing the red dot magnifier out of view for an unmagnified sight picture. It is precision machined from 6061 T6 aluminum and finished in hard coat T3 Mil-Spec anodize. Featuring the ADM Patented QD Auto Lock™ Lever system to accommodate both "in spec" and "out of spec" rail systems. A perfect mounting solution for the 2x-5x Variable Magnifier.



MSRP: \$149

### SPECIFICATIONS:

- 6061 T6 Aluminum
- Patent QD Auto Lock™
- Weight: 3.5 oz.
- Lifetime Warranty
- T3 Mil-Spec Anodized
- No Proprietary Tools Required
- Made with Pride in the U.S.A.
- Recommended for 2x-5x Magnifier

## LUCID Optics Tac Pen

Overkill is Under Rated -

The LUCID Optics Tac Pens are made of 6061 Aluminum, precision machined and hard anodized. The flutes and grooves on the pen, combined with the sturdy pocket clip, provides a secure grip. This pen is a functional writing instrument as well as a perfect tool for what ever the situation may call for.



MSRP: \$24

### SPECIFICATIONS:

- 6061 Aluminum
- Black Ink
- Hard Anodized Black
- Aggressive Piercing Point

# MORE OF THE RIGHT STUFF

## TP4 - Aluminum (4) section Tripod w/ball head Mount

When it is time to glass, you need to get stable. The TP4 full size Tripod offers exceptional stability in an elegant four section aluminum tripod. Offering the ease of twist lock leg sections, you can get to the right height quickly. The included ball head mount has enough adjustments to get you in the right position for viewing. The built-in Mono-Pod feature allows for an ultra light and fast platform for folks on the go. This full featured tripod is sure to get you stable and let you see with a LUCID Optics view, "clearly".



Ball Head Mount Included



Fast Twist Lock Leg Sections



Mono-Podw/Ball head attached

MSRP: \$179

### SPECIFICATIONS:

- Height: 17.5" to 62"
- Weight: 3lb, 1oz
- Hand Warmers (2 Legs)
- Rubber Non Slip Feet
- 2 Position Legs
- 4 Section legs
- Back Pack Anchor
- Hand Lanyard
- QD Optics Plate



## Rifle Scope Sun Shade

The LUCID Optics L5 50mm & 44mm Sun Shades are ideally suited for use with latest versions of the LUCID Optics rifle scopes. This accessory shade assists with sun glare when shooting in early mornings or facing into the direction of the sun.



MSRP: \$25

### SPECIFICATIONS:

- 6061 T6 Aluminum
- T3 Mil-Spec Anodized
- 50mm & 44mm Diameter
- 3.25 to 4" in Length, (interconnectable, for more length)
- Limited Lifetime Warranty

## LUCID Optics Neoprene Optic Covers

You asked for protective covers, so LUCID Optics worked on delivering one of the best solutions possible. Constructed using high-quality Neoprene core, laminated with Nylon. It's simple yet effective design safeguards your optic against dings, scuffs, scratches, dust, dirt, and moisture. Protect your LUCID Optics product from the elements.



MSRP: \$24 - \$20

### SPECIFICATIONS:

- Recommended for LUCID Optics HD7, P7, L5 and MLX Rifle Scopes
- Limited Lifetime Warranty

# JOIN THE 1760 CLUB



**DUDE, YOU HAVE TO MAKE THIS AVAILABLE TO EVERYONE!"**

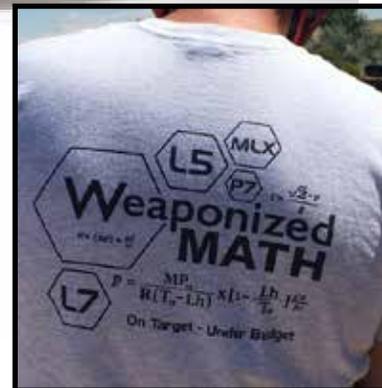
This statement came, while in preparation for a hunting trip, we outfitted a friend of mine's rifle with some new glass. After he refined his 100yd zero on his old, Savage 7mm Mag, I showed him what was possible with the L5, second focal plane riflescope we just put on his rifle.

With an adjustment of the magnification ring, I showed him where to hold in the reticle. Then with ease he struck the steel set 1760 yards away and nearly had a heart attack when he was able to reacquire the target and 3.25 seconds from the trigger squeeze, see his shot splatter paint at a mile.

Thus, the LUCID OPTICS 1760 Club was born. So, If you want to learn more, or wish to earn yourself a 1760 challenge Coin for the 1760 Club from LUCID Optics, please don't hesitate to reach out to us at [info@mylucidgear.com](mailto:info@mylucidgear.com).



A few strikes on our 2MOA steel set at 1760 yards



2017 Long Range Clinic Shirt



Drew McConnell, earned his coin this summer 2017

NRA Field Rep. Dave Manzer making paint disappear at 1760 yards.



# THE WARRANTY EXPLAINED

LUCID Optics takes quality control and customer service VERY seriously. We do not see a lot of issues with our products, but things happen. From time to time we need to address an issue. In this process, we will do everything possible to make the situation right and fair for all involved. Our customers are our top priority.

Our LIMITED LIFETIME WARRANTY is a guarantee that LUCID Optics branded items will be free from manufacturer defects and will hold up to normal wear and tear. Please note that this is not a license to abuse our products and then ask for a refund. Also, please be sure that ALL other potential sources of any issue are explored before making a warranty claim. This simply saves everyone time and effort.

NOTE: We take advantage of the ability to video selected warranty reviews for our internal training and to better communicate with customers. This process is a highly effective communication tool and allows us to show our customers exactly what we see and find during the review.

Bottom line, if there is truly a problem with the item, LUCID Optics will make every effort to make the situation right. As for the non-LUCID Optics branded items we may carry, they will be subject to the original manufacturer's warranty.

ALL warranty issues need to be handled by LUCID Optics directly with the customer. Please don't take a LUCID Optics item back to the dealer to resolve, as they will have very limited resources and abilities to assist you in getting the issue resolved. Please bring the issue to our attention directly.

If you experience an issue with one of the LUCID Optics items please let us know. Often emailing us at [support@mylucidgear.com](mailto:support@mylucidgear.com) is the best first step. We will first attempt to help you troubleshoot the issue. If we are unable to help you resolve the issue initially we will need to open a formal warranty review case. Rest assured, your issue will be handled personally and professionally.

We have developed a fair, formal process for warranty reviews to be conducted in a detailed, professional manner.

The first step in a LUCID Optics Warranty review is to reference the policy on the back of the box or the manual. This information will have the warranty policy as well as the shipping address on it for you.

The second step is to reach out to LUCID Optics directly either through e-mail ([support@mylucidgear.com](mailto:support@mylucidgear.com)) or to call us directly (307-463-2633). Typically, we are available anytime between 8a.m. & 5p.m. Mountain Standard Time.

In this conversation we will discuss the potential issue and possibly issue a Return Authorization number. This (RA#) is a basic reference for us indicating that the proper conversations have been had in efforts to troubleshoot the issue prior to having the item sent back. Please write the RA# on the outside of the shipping box. On the inside it is critical that the customer provides us with a complete set of contact information, (Name, Phone, e-mail & return shipping information.) Also, please include a detailed message about the issue and how it was discovered.

Once received, we will get the item in process immediately and e-mail you alerting you that it has been received. If we can reproduce the issue and classify it as a manufacture defect, we will repair or replace the item.

Operating Hours - LUCID Optics is a small but growing company that values our family and time away from the office. We are available anytime between 8a.m. & 5p.m. Mountain Standard Time. If we don't answer your call please leave us a message and we will be sure to get back with you as soon as possible. One of the most effective, methods of reaching us is via e-mail. ([support@mylucidgear.com](mailto:support@mylucidgear.com))

2017 LUCID Optics Long Range Clinic Crew



# DETAILS AND TERMS

## Dealers & Distributors

LUCID Optics is always looking for more ways and places to get our products out into the market. If you are a Dealer or Distributor that is interested in the LUCID Optics products, or know of one that should be carrying the LUCID Optics line, please have them contact (jamie@mylucidgear.com).

- DLR Payment Terms are (NET 30 - 2% 15)
- Yes, we have a MAP program
- Pricing is based on volume purchases (per P.O. by SKU)
- Shipping is calculated at the time of the P.O. shipment (LUCID Optics uses UPS Ground, unless otherwise requested by the customer)

For all general inquiries, Please contact our customer service at (info@mylucidgear.com)

For information in the areas of marketing opportunities or technical information, please contact us at: (info@mylucidgear.com)

## LE & Military Professionals

LUCID Optics offers a Law Enforcement & Military discount for qualified personnel. Please contact our Operations Department for more information and the requirements to participate in this program. (307-463-2633 ext. 304 or brandy@mylucidgear.com)

## Test & Evaluation Samples

Typically this inventory is available to LE / Mil agencies for the use in making an educated decision for the group. Please note that this inventory is very limited and available on a "first come - first serve basis." If you feel you may require a sample to test before making a good purchasing decision please let us know.



# NOTES FROM THE FIELD

Last year, I had the opportunity to hunt in the beautiful state of Wyoming with the Hunting with Heros organization. As my sponsor for the event LUCID Optics also got to provide the guide service for me. It was a pleasure hunting with the LUCID Optics family, it was by far one of the best hunts I've ever been on.

The terrain, the stalk, and the weather were tough on me since I had my right leg amputated a couple of weeks before I made out to the hunt. After a long day of hunting, we finally spotted a trophy antelope at 1200 yards out, made a sneak to a close 800 yards away. We got set up in the prone, position, made adjustments, and I pulled the trigger on the L5 equipped 28 Nosler.

The clarity and ease of use of the reticle in the scope impressed me the most, I will continue to use the product on all my future hunts. A special Thanks to the LUCID Optic family for the hunt and hospitality not to mention an amazing product.

- SGT, Omar "Crispy" Avila  
US ARMY



As the Wyoming Field Rep for the NRA, I truly feel privileged, having a unique insight into LUCID Optics through my work with the Friends of NRA program. Also my friendship with all of the staff. I truly enjoy watching my friends grow with their company and it is inspiring to see how they approach the challenges of this industry.

Now in my my 3rd long range clinic, I learn something new about my optic, gun, and myself every time I get to sit at the bench with these folks. The wealth of knowledge found at LUCID Optics is staggering. I would recommend this outstanding class and their optics to anyone.

My most memorable shot was my first hit on the mile target. I expect that would be most folks. Second by just a fraction, was with my personal new 338 and L5. 100 yd. zero. Hold at the post, first shot at a mile five feet low left. Total Operator error, Second shot hit. The LUCID Optics make it simple.

Will some accuse me of being biased, SURE. Am I? Damn right I am. LUCID Optics only for this kid.

- Dave Manzer  
NRA Sr. Field Rep - WY



When I retired, I committed to myself to do more shooting. After 4 or so years concentrating on handguns—acquisition of more and training, I decided, at the urging of my Primary Care Physician, to think about long range rifle marksmanship.

Step four or five of my adventure into the world of long range rifle was a call to Jason Wilson of Lucid Optics. He mentioned having a couple of empty slots in their upcoming clinic. Lucky for me, I was able to travel to Riverton, WY between wildland fire assignments and participate in the clinic. I HAD A BALL!!

I met new shooting friends from around the country, had a great partner when we paired up into shooter/spotter teams, thoroughly enjoyed all the help from Jason's great staff, and tagged the one-mile target three times out of five shots from two different rifles. First, Brandy let me shoot "her baby" (7mm mag)—two for two. I faltered with my first shots from Jason's .338 Lapua, but the third time was a charm.

All in all it was a great experience that I hope to be able to repeat. And, of course, I now own two LUCID Optics rifle scopes and a spotting scope.

- John Sanders  
Fire Fighter, Montana



I had the privilege to come out to LUCID Optic's long range shooting clinic this year along with (11) of my Friends of NRA Volunteers'. We had the best time shooting and learned more about optics and long range shooting than I could imagine, Jason and his wife along with the staff treated us like long lost friends and a great time was had by all, most of the guys that came out had never taken shots over 100 yards and along with that 7 of the 12 total guys had never even shot the Ruger 6.5 rifle that they brought to shoot until the day of the shoot, with that said within 2 hours on the range with Lucid this group of guys with the staffs guidance started hitting the steel targets at 600 yards and by the end of the day most hit targets at 1200 yards with consistency

I personally have shot quite a lot at ranges out to 800 yards and thought I knew what I was doing but after the first hour I learned so much more, this was the best time I have spent on the range in a very long time and all 12 of us are planning a return trip to Riverton for an Advanced class in the spring of 2018 and I know LUCID Optics will make it great as well

- Tim Bacon  
NRA Sr. Field Rep - IA - NE

[www.lucidoptics.com](http://www.lucidoptics.com)

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| Riverton Wyoming

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